

# **Comparativism, Identity, Communication (CIC2014): International Conference**

Event title (long): COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2014).  
International conference, Craiova, 17-18 October, 2014. Seventh edition.

Venue: University of Craiova, Faculty of Letters, str. Al.I. Cuza, 13.

Country: Romania

Organizer: Faculty of Letters, University of Craiova, Romania & The Society of  
Philological Sciences

Closing date for submissions: 14 September, 2014

Event dates: 17-18 October 2014

Homepage: [Link:](#)

[http://cis01.central.ucv.ro/litere/activitate-stiintifica/cic2014\\_cfp.pdf](http://cis01.central.ucv.ro/litere/activitate-stiintifica/cic2014_cfp.pdf)

<http://cis01.central.ucv.ro/litere/activitate-stiintifica/colocvii-si-simpozioane.html>

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Faculty of Letters, University of Craiova, Romania & The Society of Philological  
Sciences invite you to:

## **COMPARATIVISM, IDENTITY, COMMUNICATION (CIC2014)**

INTERNATIONAL CONFERENCE

Craiova, 17-18 October, 2014

The seventh edition

### Call for Papers

By bringing the concepts of “comparativism”, “identity”, “communication” together, the conference will focus on the complex identities interactively engaged in the society “conquered by communication”.

Transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication can be seen as a means of emancipation of the

individual / nations, but also as a means of controlling them. It is necessary, therefore, to rethink “human condition” in the context of interculturalism and “netocracy” and from the point of view of mutual conditioning and interactive feedback.

The opening towards otherness, that accompanies the transgression of the borders of communication supposes identity awareness. Multicultural cohabitation is possible if individuals become aware of symbols of identity and their value, if they consciously participate in the intercultural dialogue and operate with flexible concepts and, by all means, if they place themselves under the unifying sign of meaning.

Comparative studies provide new insights into the complex matters of intercultural relations and identity issues, but they also provide food for thought for the field of communication studies. While focusing on general and comparative literature, it is not our intention, though, to limit the scope of the conference to this area. We envisage comparison as an all-encompassing scientific method, which might apply to linguistics, anthropology, cultural studies etc.

The interdisciplinary perspective and the generous thematic spectrum will, hopefully, allow the rethinking of the issues mentioned above.

**Thematic areas:**

1. *Comparativism*: influence, reception, intertextuality, palimpsestic rewriting, comparative poetics, comparative imagology, inter-aesthetic and inter-semiotic relations (literature and the other arts); comparison between languages and linguistic phenomena.

2. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, illocutionary functions, implicit meaning, linguistic / semantic context and extralinguistic or situational context.

3. *The rhetorical aspects of communication*: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.

4. *New media / communication technologies and corresponding anthropological mutations*: cyber-culture and cyberspace, virtual communities, “secondary“ orality, re-reading of texts in different contexts.

5. *Identities reconstruction and deconstruction*: discourse on identity and cultural diversity; post-communist transition and negotiation of identity; “the writing” of the multicultural self in the media; otherness and the dynamics of communicative relations.

6. *Postmodern culture*: hybridization, polyphony, interculturality.

**Interdisciplinary perspectives**: comparativism, discourse analysis, gender studies, philosophy, imagology, pragmatics, semiotics, cognitive linguistics.

### **Organizing Committee:**

**Coordinator:** Professor Ph.D. Habil. EMILIA PARPALĂ AFANA

#### **Members:**

Senior Lecturer, Ph.D. AURELIA FLOREA

Senior Lecturer, Ph.D. ALINA ȚENESCU

Master student ROXANA ILIE

Master student OTILIA DANA MODORAN

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Poznań, Poland

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Professor ROBERTO MERLO, University of Turin, Italy

Professor MARIANA NEȚ, Romanian Academy - Linguistic Institute “I. Iordan – Al.  
Rosetti”, Bucharest.

Professor ILEANA OANCEA, University of Timișoara

Professor NICOLAE PANEA, University of Craiova

Professor EMILIA PARPALĂ AFANA, University of Craiova

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Professor CRISTIANA NICOLA TEODORESCU, University of Craiova

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Senior Lecturer, Ph.D. CARMEN POPESCU, University of Craiova

Senior Lecturer, Ph.D. ALOISIA ȘOROP, University of Craiova

Senior Lecturer, Ph.D. ALINA ȚENESCU, University of Craiova

**Deadline for registration and submission of abstracts: 14. 09. 2014.** Notification of acceptance will be sent by September 25th, 2014.

Please send the registration form and the abstracts by e-mail to:  
parpala\_afana@yahoo.com

**Participation fee:** 200 RON / 50 Euro. Ph.D. candidates: 150 RON / 40 Euro. The conference fee includes the conference map, coffee / tea, lunch, dinner and the publication of two volumes of selected articles. It could be paid in Craiova (October, 17) or in the following bank accounts until September, 30, with the mention *Taxa CIC2014*:

RON account: RO33TREZ291504601X000337, Craiova Treasury.

Euro account: RO79RNCB0134018453880012, BIC RNCBROBU,

SWIFT ROBUXXX, opened at Banca Comercială Română, 200733 Craiova, Str. Olteț,  
Nr. 4, Jud. Dolj, România.

CIF: 4553380

Beneficiary: Universitatea din Craiova, Str. A. I. Cuza, Nr. 13, Craiova, Dolj Cod 200585

România

**Conference languages:** Romanian, English, French, Italian, Spanish.

**Presentation:** the papers presented should not exceed 20 minutes (10 minutes for discussions).

**Publication:** The papers are subject to PEER REVIEW. The selected papers will be published in 2015, by Universitaria Publishing House, Craiova (CNCS: B category)

## Registration Form:

Title...Mr/Ms./Dr./Prof....

Abstract (maximum 200 words, in English or in French, Word format, TNR, 12)

Surname.....

First name.....

E-mail ...

Telephone number...

Affiliation....

Country.....

Language of the presentation...

### Queries can be directed to

Emilia Parpală Afana: [parpala\\_afana@yahoo.com](mailto:parpala_afana@yahoo.com)

Alina Tenescu: [alinenescu@gmail.com](mailto:alinenescu@gmail.com)