

Department of British, American and German Studies,  
University of Craiova, Romania  
University of Lisbon Centre for English Studies (ULICES/CEAUL), Portugal  
Nesna University College, Norway

are pleased to invite you to  
**THE 14th INTERNATIONAL CONFERENCE**

**“LANGUAGE, LITERATURE AND CULTURAL POLICIES –  
MAPPING AND RE-MAPPING IDENTITIES: DILEMMAS AND  
CHOICES”**

which is to be held in Craiova, Romania, 22-23 October 2015

**SUGGESTED THEMATIC AREAS**

- Theoretical Linguistics
- Contrastive Linguistics
- Corpus Linguistics
- Translation Studies
- Intercultural Communication
- Contemporary British Literature
- Contemporary American Literature
- Literatures in English
- Cultural Studies
- Language Acquisition and Learning

The languages of the conference are English and German.

Presentations should not exceed 20 minutes.

Abstracts should be about 200-word length, followed by 3 – 5 keywords. Please fill in the registration form below and send it to the following address: [llcp2015ucv@gmail.com](mailto:llcp2015ucv@gmail.com)

**Deadline:**

Abstracts should be submitted by **15 August 2015**.

Acceptance of proposals will be notified no later than **30 August 2015**.

**FIRST CALL FOR PAPERS**

Language should be considered a life skill, allowing people to assert an identity and communicate, based on a common set of presuppositions, shared goals and strategies. Admittedly, the cultural specificity of language and the linguistic specificity of culture as interrelated notions should be mapped not only to *savoir dire*, but also to *savoir faire* and *savoir vivre*. Language becomes a resource for the construction of the complex social reality, it is indexical of identity, stance and norm-regulated behaviour as a way of making sense of culture and taking fit-for-purpose action.

Current dynamic ideologies on the resurrection and revitalization of the native language and its cultural impact have placed individuals in a fuzzy-edged landscape: the cultural “safety net” in which individuals seek to meet their needs for identity, inclusion and communication coordination; and the process of globalization, which connects people, nations and cultural heritages, integrating them within a global network. Under the circumstances, contemporary researchers and practitioners have addressed the language/identity question from outward- and inward-looking perspectives, advocating a multisided approach that individuals need to adopt in order to fit the requirements of the new millennium. Centripetal and centrifugal tasks demand the individual to mediate between the barriers of cultural identity and globalized communication, calling for a multifaceted competence imposed



Within this framework the conference invites academics, long-established and young researchers, practitioners and other stakeholders to shed light on understanding the **Mapping and Re-mapping Identities** portrayal of the different - and often ambivalent - feelings toward language, literature and cultural policies issues and their further long-term consequences: the restoration of the national identities, native languages and re-shaping of cultural patterns, eventually leading to **Dilemmas and Choices**.

**Conference fees**

**Presenters: € 50**

**Non-Presenters: € 25**

The conference proceedings will include a selection of the presented papers.

The conference fee includes the publication of the conference proceedings, the conference folder and badge, certificate of attendance, refreshments during scheduled breaks and cocktail reception. The fees do not include travel expenses, accommodation and the social programme-related costs (to be announced).

A second circular will be sent to those who have returned the preliminary registration form. Accommodation details will be available on the conference website by the end of August 2015.



## Programme Chairs

Associate Professor Titela Vilceanu, PhD, University of Craiova

Senior Lecturer Sorin Cazacu, PhD, University of Craiova

Alexandra Assis Rosa, Vice-Director, University of Lisbon Centre for English Studies (CEAUL/ULICES);

Vice-President, European Society for Translation Studies (EST);

Rita Queiroz de Barros, Co-Coordinator of the degree in Languages, Literatures and Cultures, University of Lisbon.

For further information please visit:

<http://cis01.central.ucv.ro/litere/activitate-stiintifica/colocvii-si-simpozioane.html>

### REGISTRATION FORM

Name:

Academic title:

Institutional affiliation:

Address:

E-mail address:

Title of paper:

Section where you would like your paper to be included:

Equipment needed:

Abstract (200 words):

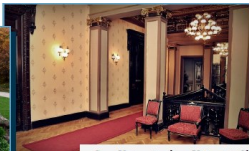
**We are looking forward to welcoming  
you in Craiova.**



University of Craiova, Mircea Pilla



University of Craiova,  
The Botanical Garden



Casa Universitarilor—University Club



University of Craiova, the Grassland Research Unit of Rânca



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### **DETALII TRANSFER BANCAR/BANK TRANSFER DETAILS**

#### **CONT RON/RON ACCOUNT**

**BENEFICIAR / BENEFICIARY:** UNIVERSITATEA DIN CRAIOVA-“LLCPengleza”  
**ADRESA / ADDRESS:** STR. A.I. CUZA NR.13, CRAIOVA, 200585, ROMANIA  
**COD FISCAL / FINANCIAL IDENTIFICATION CODE:** 4553380  
**BANCA/BANK:** TREZORERIA CRAIOVA  
**ADRESA BANCĂ/ BANK ADDRESS:** MITROPOLIT FIRMILIAN NR.2  
**IBAN:** RO36TREZ29120F330500XXXX

**Note:**

**Suma aferentă taxei / Due amount: 220 LEI.**

**Vă rugăm să ne transmiteți o copie scanată a dovezii plății pe adresa conferinței:**  
[llcp2015ucv@gmail.com](mailto:llcp2015ucv@gmail.com) / **Please send a scanned copy of the bank transfer document to**  
**the conference e-mail: [llcp2015ucv@gmail.com](mailto:llcp2015ucv@gmail.com)**

#### **CONT EURO/EUR ACCOUNT**

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**ADRESA BANCĂ/ BANK ADDRESS:** STR.OLTET NR 4 CRAIOVA ROMANIA  
**IBAN:** RO79RNCB0134018453880012 / EUR  
**SWIFT:** RNCBROBUXXX

**Note:**

**Due amount: € 50**

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