

**UNIVERSITY OF CRAIOVA
FACULTY OF LETTERS
SPECIALIZATION: COMMUNICATION AND PUBLIC RELATIONS
THE SOCIETY OF PHILOLOGICAL SCIENCES**

COMMUNICATION, IDENTITY, CULTURE

(CIC2010)-Third Edition

**INTERNATIONAL CONFERENCE
Craiova, October, 22nd-23rd, 2010**

Call for Papers

Will the emergence of “the global village” create new world citizens able to communicate in a globalized culture? D. Wolton (*Autre mondialisation*, 2003) showed that, if *the other* has never appeared so close and accessible, he seems at the same time more threatening and different.

By the intersection of the concepts “communication”, “identity”, “context”, the conference will focus on the complex identities/alterities, interactively engaged in the society “conquered by communication” (B. Miège).

The transmodern globalized communication implies rapid, spectacular, misleading and ambivalent processes: communication is a means of emancipation of the individual/of the nations, but also a means of control. It is necessary, that is why, a rethinking of “the human condition” in the context of interculturalism, of “netocracy”, both from the point of view of the conditioning as well as from the interactive feedback.

The opening towards alterity, accompanying the transgression of communication borders supposes identity awareness. The multicultural cohabitation is possible if the individuals become aware of the inestimable value of identity symbols, if they consciously participate in the intercultural dialogue and if they operate with flexible reasoning and if they place themselves under the unifying sign of the Sense/Meaning.

The interdisciplinary perspective and the generous thematic spectrum will allow the rethinking of the issues mentioned above.

Thematic areas:

1. *Pragmasemantic aspects of communication*: emotive meaning, argumentative roles, illocutionary functions, implicit meaning, linguistic/semantic context and extralinguistic/situational context.
2. *The rhetoric aspects of communication*: tropes, figures of thought, sophisms; political, journalistic, didactic discourse.

3. *New media/communication technologies and corresponding anthropological mutations*: cyber-culture and cyberspace, virtual communities, “secondary” orality, recreation of the text in the context and so on.
4. *Identities Re-/deconstruction*: discourse on identity and cultural diversity; post communist transition and negotiation of identity; “the writing” of the multicultural self in the media; alterity and dynamics of communication relations.
5. *Postmodern culture*: genres, hybridizing, polyphony, interculturality.

Interdisciplinary perspectives: pragmatics, semiotics, philosophy, imagology; discourse analysis, gender studies.

Organizing committee:

Director : Professor PhD EMILIA PARPALĂ AFANA

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Senior Lecturer PhD CARMEN POPESCU
Senior Lecturer PhD ALINA ȚENESCU

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Senior Lecturer PhD ALINA ȚENESCU, University of Craiova

Deadline for registration and submission of abstracts: 10th of September 2010. Deadline for the submission of full-length papers: **20th of November 2010.**

Please send the registration form and the abstracts by e-mail, at the following addresses:

aurelia_florea@yahoo.com
cpopescu71@gmail.com

alinenescu@gmail.com

Conference languages: Romanian, French, English, German, Italian, Spanish.

Presentation: the papers presented in plenary session should not exceed 40 minutes (and 10 minutes for discussions), and the papers presented within sections should not exceed 15 minutes + 10 minutes for discussions.

Participation fee and publication: 35 Euro (150 RON). The papers will be published in a volume with ISBN at Universitaria Printing House, Craiova, (publishing house acknowledged by CNCSIS). The papers are subject to PEER REVIEW evaluation. Papers that were not delivered at the conference may also be published (with a diminution of the conference fee), our aim being the achievement of high-quality research volume.

Within the framework of the conference we will also organize a workshop entitled:

ROMANIAN POETIC POSTMODERNISM. CREATION AND INTERPRETATION,

as activity foreseen in the reserach grant CNCSIS IDEAS –ROMANIAN POETIC POSTMODERNISM 1980-2010. A SEMIO-PRAGMATIC AND COGNITIVE PERSPECTIVE. Coordinator: Professor PhD Emilia Parpală-Afana

Workshop coordinator: Senior Lecturer PhD *Carmen Popescu*

However heterogeneous the descriptions of postmodern poetics might be, we can agree upon a limited number of criteria. Some of the recurrent topics are: the perception of reality and identity as problematic, the issue of the simulacrum and hyperreality (Baudrillard), the incredulity towards grand narratives (a defining feature for what Jean François Lyotard calls the “postmodern condition”), the tendency of deconstructing the historical and cultural past, the ambivalent relationship to popular culture, the uncanny conciliation of irony and nostalgia.

Intertextuality, irony, parody, literary self-reflexivity/”narcissism”, polyphony, the decentered and destructured subject - these are just a few of the textual coordinates which presumably derive from the postmodern mindset or *forma mentis*. It will be interesting to discover to what extent some of the concepts usually used in the analysis of the postmodern globalized society are also compatible with the major topics of the postmodern poetics. Among these, the status of the sign or the code, the metacommunicational strategies and the initiation of a new reading contract are fundamental elements, considering that postmodern poetry is in fact a “semiotic poetry”, pragmatically focused on the poetic enunciation and speech acts.

We take into account the three “waves” of Romanian poetic postmodernism: the ‘80s, the ‘90s and the first decade of the Millennium, with the specific innovations put forth by these three promotions of authors, but also with the foreign influences they have preeminently assimilated. After 1989, the synchronizing of the local postmodern poetry with Western postmodernism is accomplished by transcending the “postmodernism

without postmodernity” practiced by poets of the eighties, by acknowledging the “postmodern condition”, which, as a consequence of the fall of communism, has become a reality in Eastern European countries as well.

The original poetic strategies present in the postmodern literary production are as many challenges raised to critical interpretation. A very appropriate approach to postmodernism is the one proposed by *comparative poetics*, which includes interdiscursivity and interculturality, due to the fact that it studies precisely the diversity of cultural contexts which are welcoming and recreating the prevailing postmodern style. This approach supplements the technical framework proposed by the research project “Romanian poetic postmodernism. 1980-2010. A semio-pragmatic and cognitive approach”. This type of analysis might contribute to a better description of those invariants or universals that every theoretician of postmodernism is looking for.

Romanian and foreign contributions are expected to shed new light on the current state of this heterogeneous poetic corpus as far as creation and its reception are concerned.

Registration Form:

Title...

Abstract (maximum 300 words including bibliography, in English or in French,
Word format, TNR, 12)

Surname.....

First name.....

E-mail ...

Telephone number...

Affiliation....

Country.....

Language of the presentation...

The conference program, format rules for the paper and other details will be sent in a second circular.

GUIDELINES CIC 2010

PAGE SETUP: A4 format, page margins: 2-2-2 cm left-right-up, 3 cm-bottom page.

TITLE: TNR, Normal, 12, in capital letters, bold, centered.

AUTHOR’S NAME: TNR, 11, bold, aligned right, the first name in lower case letters, the surname in capital letters. Under the name, the affiliation should be mentioned (in Italics). For example, **Maria IONESCU**, *University of Timișoara*.

ABSTRACT/RESUMÉ/REZUMAT: TNR, Normal, 11, line spacing 1, on the first page, under name and affiliation, aligned right, two tabs (2 cms) from the left margin. The abstract should be between 7 and 10 lines, in any foreign language. For papers in foreign languages (French, English, Italian, German) the abstract will be in Romanian. There is no title or “Abstract” mentioned. After the abstract, there will be mentioned five key-words in a foreign language.

THE ARTICLE: TNR, Normal, 11, line spacing 1.0, Justify, Tab 1 cm. For papers in Romanian, **diacritics** are compulsory.

SUBTITLES Bold, 11, lower case and numbered: 1, 2, 3...; 1.1., 1.2, 2.1. The articles must be structured (in titled subchapters). Articles must have an introduction and conclusions. Conclusions are not identical to the abstract on page 1.

PARENTHETICAL REFERENCES should be used, e.g. (Bahktin 1981: 318), (Ionescu 2003: 45), (Ibidem: 332). All quoting in the text must be mentioned in the bibliography. Do not excessively use quotes by the same author. The quotes longer than three lines are emphasized by: a white space before and after the quote and 1 cm Tab. These quotes are written in Italics, no inverted commas, the source is mentioned after the quote, for example (*Baltagul*: 15).

THE NOTES: should be reduced to a minimum and placed at the end of the article, TNR, Normal, 10, line spacing 1, justify, hanging (1 cm). The notes contain quotations, additional information, not bibliographic references, which are placed inside the text.

BIBLIOGRAPHY: TNR, Normal, 11, line spacing 1, justify, hanging (1 cm), according to the following model:

- Ionescu-Ruxăndoiu, Liliana, 2003, *Limba și comunicare. Elemente de pragmatică lingvistică*, București, All Educațional.
- Maingueneau, Dominique, 2008, *Lingvistică pentru textul literar*, traducere de Ioana Crina Coroi și Nicoleta Moroșan, Iași, Institutul European.
- Monte, Michel, 2007, „Poésie et effacement énonciatif”, *Semen*, 24
<http://semen.revues.org/document6113.html>
- Boutaud, Jean-Jacques, Lardellier, Pascal, 2001, « Pour une sémio-anthropologie des manières de table », in *MEI*, nr.15, p. 25-38.

For foreign books translated into Romanian the name of the author shall be mentioned.

The words **NOTES**, **SOURCES**, **BIBLIOGRAPHY** are written in TNR, Normal, 11, bold, capital letters, aligned (TAB) 1 cm. **SOURCES** are mentioned first, then **BIBLIOGRAPHY**.

Pages are not numbered. A paper should be of minimum 5 pages and maximum 12 pages.

Inverted commas should be inserted according to the language used. No non-breaking white space before comma, two points, point, but after them. Please check carefully and correct the paper, since the deadline for publication is very short. The articles will be reviewed from the point of view of observance of guidelines, scientific accuracy, novelty/originality of topics tackled upon.