



**UNIVERSITY OF CRAIOVA  
AUTOMATION ENGINEERING & IT CRAIOVA  
FACULTY OF PHYSICAL EDUCATION AND SPORT**



**INTERNATIONAL CONFERENCE ON  
LIFE LONG LEARNING FOR COMPETITIVENESS,  
EMPLOYABILITY AND SOCIAL INCLUSION  
11-13 november 2011  
CRAIOVA  
Co-funds by ReadISME- project  
Life Long Learning Program  
2009-2011**

**FIRST ANNOUNCEMENT**

# INVITATION

Welcome to the ***International Conference on Lifelong learning for Competitiveness, Employability and Social Inclusion.***

This conference aims to address the issue of using learning as a tool to increase the competitiveness of organisations worldwide and improve the employability of our citizens.

In today's difficult economic times achieving and maintaining competitiveness is key. Management literature suggests that competitive advantage built on knowledge and skills is less visible to competitors and thus more difficult to imitate, therefore providing a base for a more robust advantage. Thus the focus of the conference is learning for competitiveness in order to build and sustain a more robust economy.

The conference will be held from 11-13 november 2011, Craiova, Romania.

The conference is develop in side of ***ReadiSme Project, Life Long Learning Program.***

## Partners:

- Educational Media Research Centre (EMRC), University of Limerick, Ireland
- Institut Arbeit und Technik (IAT), FH Gelsenkirchen, Germany
- University of Duisburg-Essen, Centre for Information and Media Services (UDE/CIM), Germany
- Unave, Associacao para a Formacao Profissional e Investigacao da Universidade de Aveiro, Portugal
- SME Constructor GmbH, Hungary

*Honour President*

**Rector - University of Craiova,  
Prof. univ.dr. Ion Vladimirescu**

*Copresidents:*

**Prof. univ.dr. ing. Mihnea Marin  
Dr. Ing. Gabriel Vlăduț  
Dr. Ileana Hamburg  
Dr. Emma O'Brien**

*President:*

**Dean FEFS Craiova  
Prof. univ.dr. Marian Dragomir**

*Scientific secretary:*

**Prof. univ.dr. Ligia Rusu**

## Themes

- University industry interface in learning
- Applied learning
- Models of incorporating work practices into third level education
- E-learning/mlearning.
- Work based learning
- Models for encouraging companies to adopt learning as a competitive tool.
- Social inclusion in learning for competitiveness
- Informal learning
- Learning in networks and CoPs

## Dates:

Call for papers Issued: 23<sup>rd</sup> May 2011

Closing date: 15 August 2011

Notify authors: 1<sup>st</sup> September

Final papers (Camera Copy): 30<sup>th</sup> September

Conference Date: 11<sup>th</sup> November 2011

## Text style of the manuscript

**Arrangement:** - page setup format A4, margins-top 2cm, bottom =2cm, left =2cm, right =2cm; **font:** Times New Roman. **Title:** size=14, bold, left alignment, without capital letter. **Authors:** size=11, name and number that indicate affiliation; **Institutional affiliation,** address: italic, size= 11; **Contact address** – phone, email, postal address.

**Abstract:** no more then 250words, size =10 (short presentation of aim and scope, material, methods, results, conclusions). **Key words:** 3-5 words, size=10.

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**Papers submission:** e-mail: ligiarusu@hotmail.com, emma.obrien@ul.ie  
rusuligia@yahoo.com.

## Conference web address:

<http://cis01.central.ucv.ro/lllearning/>

# PROGRAMM

## **PROGRAMM**

### **11.11.2011**

- 9<sup>00</sup> - 19<sup>00</sup> Registration
- 10<sup>00</sup> Open ceremony
- 10<sup>30</sup> Presentation of ReadiSME Project
- 11<sup>30</sup> - 12<sup>00</sup> Coffee break
- 12<sup>00</sup> - 14<sup>00</sup> Plenary session I
- 14<sup>00</sup> - 15<sup>30</sup> Lunch
- 15<sup>30</sup> - 17<sup>00</sup> Plenary session II
- 19<sup>00</sup>- Dinner

### **12.11.2011**

- 8<sup>30</sup> - 9<sup>30</sup> Registration
- 9<sup>30</sup> - 11<sup>30</sup> Workshop 1
- 11<sup>30</sup> - 12<sup>00</sup> Coffee break
- 12<sup>00</sup> - 14<sup>00</sup> Workshop 2/ Oral presentations
- 14<sup>00</sup> - 15<sup>30</sup> Lunch
- 15<sup>30</sup> - 17<sup>00</sup> Workshop 2/Poster presentations
- 19<sup>00</sup>- Dinner

### **13.11.2011**

- 8<sup>30</sup> - 10<sup>30</sup> Workshop 4
- 10<sup>30</sup> - 11<sup>00</sup> Coffee break
- 11<sup>30</sup> - 14<sup>30</sup> Workshop 5/ Plenary session about SMEs
- 14<sup>30</sup> - 15<sup>00</sup> Conclusions
- 15<sup>00</sup> - Closing ceremony

On-line registration at :

<http://cis01.central.ucv.ro/en/lllearning/registertoevent.php>

#### **Accommodation:**

**HOTEL EUPHORIA** \*\*\* <http://www.hoteleuphoria.ro/>

**HOTEL EMMA WEST** \*\*\*\* [www.hotel-emmawest.ro](http://www.hotel-emmawest.ro)

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**SECOND ANNOUNCEMENT**

# ORGANIZATION

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Dr. Ing. Gabriel Vlăduț  
Dr. Ileana Hamburg  
Dr. Emma O'Brien

## Scientific committee:

Prof. univ. dr. Ligia Rusu  
Dr.ing. Gabriel Vlăduț  
Prof. univ. dr. Marcela Dragomir  
Prof. univ. dr. Taina Elena Avramescu  
Dr. Emma O'Brien  
Dr. Ileana Hamburg  
Prof. univ. dr. Mihnea Marin  
Prof.univ dr Orțănescu Dorina  
Prof. univ.dr . Corneliu Andrei Stroe  
Conf. univ. dr. Mirela Maria Vasilescu  
Conf. univ. dr. Sorina Cernăianu

## Secretariat:

Asist.univ.dr. Cristian Copiluși  
Asist. univ. dr. Mihai Dragomir

## President:

Dean FEFS Craiova  
Prof. univ.dr. Marian Dragomir,

## Scientific secretary:

Prof. univ. dr. Ligia Rusu

## Organizing committee

Prof. univ. dr. Ligia Rusu  
Dr.ing. Gabriel Vlăduț  
Conf. univ. dr. Sorina Cernăianu  
Conf. univ.dr. Mirela Călina  
Conf. univ. dr. Eugenia Roșulescu  
Lect. univ. dr. Andrei Tohăneanu  
Lect. univ. dr. Roberta Ghețu  
Lect. univ. dr. Luminița Brăblescu Călinescu  
Asist. univ. dr. Germina Cosma  
Lect. univ. dr. Mihaela Zăvăleanu  
Ing. Aurora Beldiman  
Asist. univ. dr. Cătălin Forțan  
Kt. Oana Baboalea

# INFORMATIONS

## Themes

- University industry interface in learning
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- Learning in networks and CoPs

## Speakers:

1. Dr Ileana Hamburg- Institut Arbeit und Technik Gelsenkirchen, Germany
2. Dr Timothy Hall - Assoc. Prof. University of Limerick, Ireland
3. Dr. Steffi Engert- University of Duisburg-Essen, Centre for Information and Media Services (UDE/CIM), Germany
4. Dr.Emma O'Brien- University of Limerick, Ireland
5. Dr. Anke Petschenka- University of Duisburg-Essen, Centre for Information and Media Services (UDE/CIM), Germany
5. Dr. Maria do Rosario Ramos Pires-Director of Professional Training and Research, Unave, Associacao para a Formacao Profissional e Investigacao da Universidade de Aveiro, Portugal
6. Mr. Bela Toth+ SME Constructor GmBH, Hungary
7. Anna Bittarelli from the Univeristy of Macerata, Centre for E-Learning (CELF1), Germany
8. Leyla Altekin- University of Duisburg-Essen, Centre for Information and Media Services (UDE/CIM), Germany
9. Dr. Ing. Gabriel Vlăduț, IPA Craiova, Romania

## Presentation:

- Free comunications (10 min.)
- Poster 70 cm/90 cm

Languages: romanian and english

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## Papers submission:

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